

 Frankfurt Kids

Frankfurter Buchmesse.
A place where the Children's
Book World comes together.

2019

**Take Advantage
of our Reach**





285 024

visitors in total



788

agents and scouts



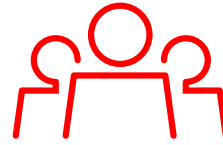
7 503

exhibitors



10 000

journalists



1145 957

general public visitors



169 067

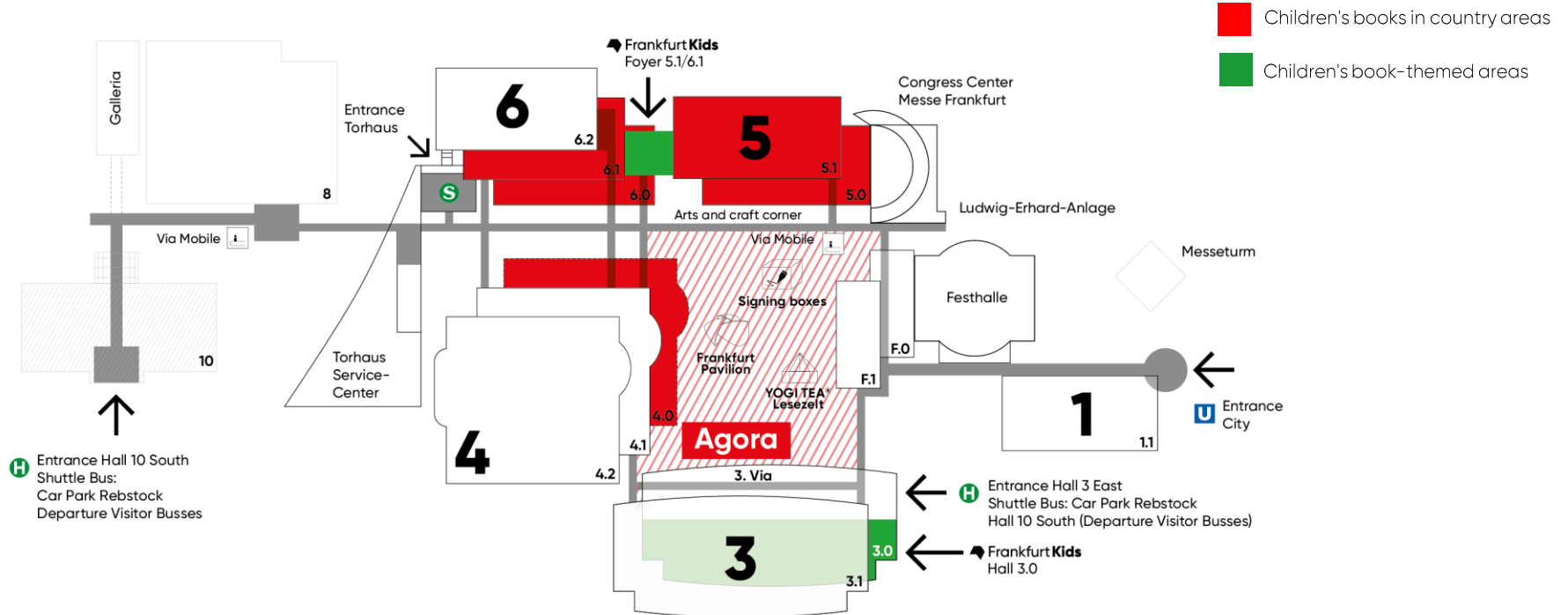
trade visitors

... from more than
countries

164

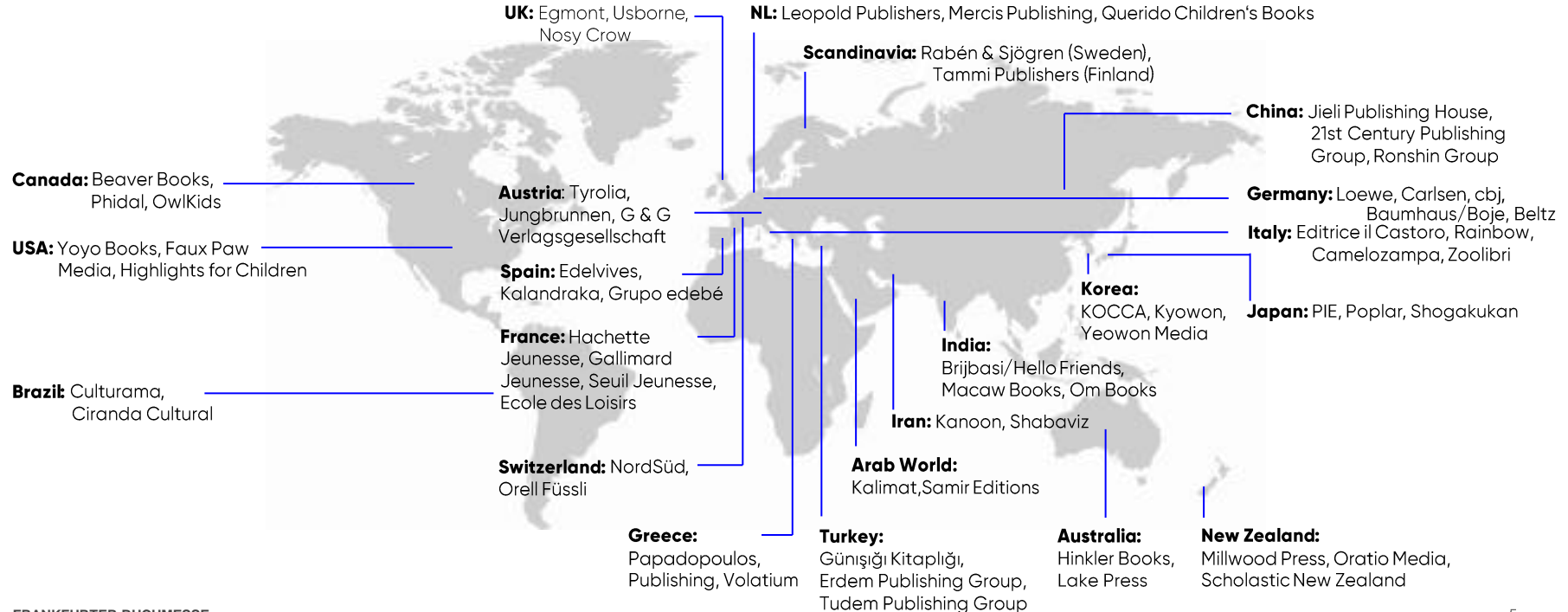


Children's Books at Frankfurter Buchmesse

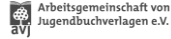




A small excerpt of our Children's Book exhibitors



Our Frankfurt Kids Partners



Your Advantages at Frankfurt Kids

- / **Network** with the important players for your publishing business: distributors, retailers, service providers
- / **Get in touch** with authors and colleagues from related industries
- / **Meet everyone** in one location – from cultural journalists to influencers
- / **Discover** 1.549 international publishers of children's and young adult media

Children's Book Publishers near you

Find your business partners in the global Children's Book market

Hall 4.0:

Asia

Hall 5.0:

Italy, Scandinavia, Central and Eastern Europe, Netherlands/Flanders, Turkey

Hall 5.1:

France, Spain, Portugal, Greece, Africa, Latin America, Arab World

Hall 6.0:

English-Language World, India, Israel

Hall 6.1:

English-Language World, India



Discover our themebased Exhibition Areas



READING
IS MY
SUPERPOWER

Walkable Catalogue

You would like to exclusively present two of your best licensed titles to an international trade audience? We got you covered! Display your books in the Kids Foyer 5.1/6.1 at the fair.

We'll put stickers on your books that refer to your stand and file them in the Walkable Catalogue. This is a free service.



Frankfurt Kids Hall 3.0

Size of exhibition area	ca. 8 700 sqm
Number of countries	26
Number of exhibitors	215

In Hall 3.0, the leading German Children's Book publishers will exhibit their titles, such as Carlsen, Loewe, Ravensburger and many more.

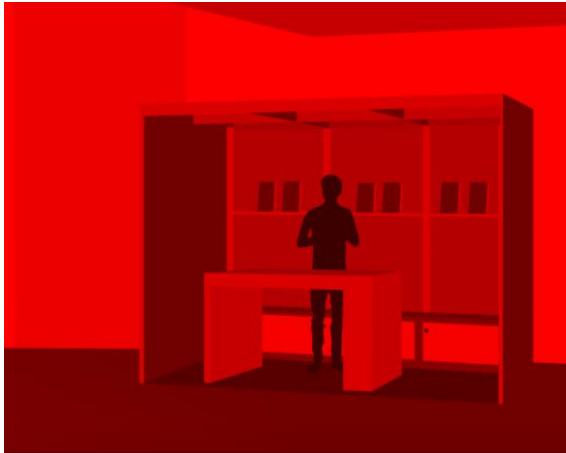
Korean and Taiwanese Children's Book publishers will present themselves at their national stands, as well as a variety of smaller German and international independent publishers.





Pick the System Stand in Hall 3.0 you need – or simply desire

or mix and match to get the perfect fit.



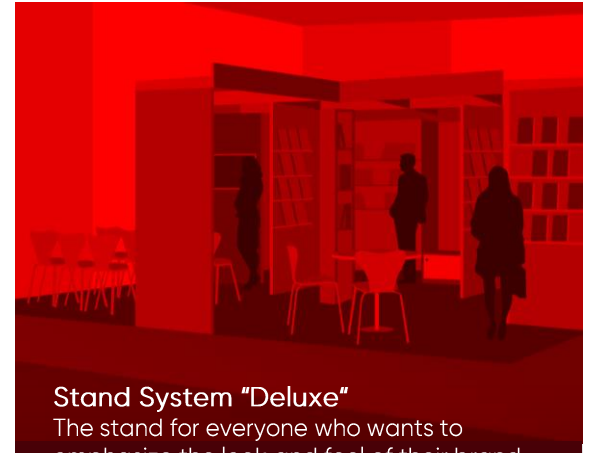
Stand System "Standard"

A stand based on a fair stand design system. You can add your own branding.




Stand System "Smart"

The new plug-and-play exhibit module is available in a pre-configured all-inclusive package from one source. It comes in two sizes with hardwire internet connection and an integrated monitor.



Stand System "Deluxe"

The stand for everyone who wants to emphasize the look and feel of their brand – but with minimal effort and expenditure! Turn your visitors into fans by taking advantage of an enhanced range of decorative elements based on a stand size of 12 square metres or larger.


A high-angle photograph of a young child with brown hair, wearing a blue t-shirt and blue sneakers with yellow laces, sitting on a white, custom-built rectangular stand. The child is holding and reading an open book with colorful illustrations. The stand is placed on a light-colored wooden floor. In the top left corner, a bookshelf is partially visible with books, including one with a red cover and the word 'DIEBE' (Thieves) in large letters. In the top right corner, a white arrow points to the right.

Design your custom-built stands in Hall 3.0

Your very own stand – built entirely to your own wishes. We provide you with an empty space and your stand builder is free to develop and implement your concept accordingly.



The new International Children's Book Centre awaits you


 **Frankfurt Kids**
Foyer 5.1/6.1



Frankfurt Kids

Foyer – 5.1/6.1

The new international Children's Book Centre has a lot to offer: the **Kids Stage** for presentations and events, the **Walkable Catalogue** with titles of our international exhibitors, **shelf units** for your presentation, a **networking site** for digital children's products **and much more**. The foyer between Hall 5.1. and 6.1. is waiting for you!



Our Kids- Highlights in 2019

New in the Frankfurt Kids
Foyer – 5.1/6.1:

"Theme Walls"

Central/Eastern Europe
and Africa.

A place where exhibitors
from these regions can
present two additional
titles free of charge.

Theme slots for these
regions can be booked
at the Kids Stage- Foyer
5.1/6.1, which we will
promote additionally.



Benefit from participating in Frankfurt Kids Foyer 5.1/6.1

Services

A shelf unit with four shelves and a bench cabinet
(1x2.5m)

Stand nameplate with company name

Set-up and dismantling

Storage space with a cloakroom

Two exhibitor passes per shelf unit

Meeting area for discussions

Company profile in the Exhibitor Catalogue
(print and online)

Multimedia screen upon request (not incl. in price)

Supervision of collective stand by our team

Kids Stage to rent slots for events

Networking breakfasts Wednesday – Friday

Prices

1 shelf unit

€ 974.–

1/2 shelf unit

€ 591.–

(Only possible if two companies are registered.)

FAQs

Can I decorate my shelf unit myself?

Upon request, yes. You must set up
the decoration yourself.

Can I put up a roll-up?

No. It would block walking paths.

When should I arrive to set up my shelves?

You can set up your shelf unit on Tuesday, 15
October 2019 from 9.00 am – 5.30 pm.

Frankfurt Kids Stage – Hall 3.0

The stage for professional events about German-language Children's Books, toys, the retail trade and many other topics on the three trade visitor days. On the weekend, you can use the Kids Stage in Hall 3.0 to present your authors to a large general public audience.

30 min event (incl. set-up and dismantling):
€ 660.–

60 min event (incl. set-up and dismantling):
€ 873.–





Frankfurt Kids Stage – Foyer 5.1/6.1

Your stage for international trade events – markets, players, new trends for international Children's Books. On the weekend, it turns into an "advice stage" for parents and a space for workshops and other event formats.

30 min event (incl. set-up and dismantling):
€ 660,00

60 min event (incl. set-up and dismantling):
€ 873,00



Get your yearly dose of Inspiration

We look forward to seeing you in Frankfurt!

We're here for you!



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